



BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW



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# Art & Entertainment Law Society

Northwestern | PRITZKER SCHOOL OF LAW

**Intellectual Property and the Creative Arts, 1/15 RB 180 at noon. Jerk Jamaican will be served.**

In this panel discussion, leading media and entertainment innovators will provide an inside look into careers at the intersection of intellectual property and the creative arts. Interested students will learn about the diverse practice areas and organizations they will have the opportunity to work for and gain insight to how law school and internships can prepare students for this fascinating career possibility.

## **Jan Feldman, Executive Director of Lawyers for the Creative Arts**

Jan Feldman became Executive Director of Lawyers for the Creative Arts in May 2014. Before that he had been a Vice President and member of LCA's Executive Committee and led the organization's fundraising efforts for most of the last decade. During his pre-LCA career, Mr. Feldman held board president positions on several non-profit arts boards, including the People's Music School, Arts Bridge and Mostly Music Chicago. He assisted those organizations in navigating challenging funding periods as well as transitions in their staff leadership.

Mr. Feldman is a 1981 graduate of Northwestern University Law School and holds a M.A. in Philosophy from the University of Minnesota. During his legal career as a commercial litigator, he handled national litigation for companies in Intellectual Property, environmental and high tech areas of construction disputes. He was a

partner most recently in the law firm Perkins Coie, and before that in Phelan, Pope & John and Holleb & Coff.

An important focus of Mr. Feldman's work as LCA's Executive Director has been in the expansion of the organization's educational offerings. LCA has expanded its Continuing Legal Education-accredited course offerings, both in live presentations and more recently in on-line courses. LCA is creating a first-in-the-nation Video Law Library of 30- to 120-minute videos to assist general practice attorneys in representing arts clients in the specialized areas of Arts and Entertainment Law. LCA's educational programming for artists and arts organizations has grown as well, with new programs on sexual harassment prevention, changes in copyright laws, and start-up and tax exempt advice for new arts organizations.

### **Daliah Saper, Name partner at Saper Law Offices, LLC**

Daliah Saper operates a cutting-edge internet and social media law practice that regularly leads local and national media outlets to solicit her commentary on emerging internet law issues involving cyberbullying, sexting, catfishing, revenge porn, anonymous online defamation, domain name and user-name squatting, privacy, and the latest business decisions made by social media platforms such as Facebook, Twitter and YouTube. As a litigator, Daliah represents companies bringing or defending business and intellectual property disputes. She has argued cases in a number of jurisdictions including taking a case all the way to the Illinois Supreme Court. As a transactional lawyer, she helps clients choose the right business entity, drafts contracts and licensing agreements, advises on sweepstakes and contest rules, and ensures website terms of use and privacy policies are compliant and provides comprehensive trademark and copyright counseling.

Since founding Saper Law Offices in 2005, Daliah has been named a 40 Under 40 by Law Bulletin Publishing Co., a top Media & Advertising attorney by Super Lawyers Magazine ten years in a row and has been repeatedly recognized as a leading media and entertainment lawyer by Chambers and Partners. In addition, Saper writes the "Ask Daliah" column for the American Bar Association Journal, answering reader questions about building a 21st-century law firm. For the past nine years, she also has taught entertainment and social media law at Loyola University Chicago School of Law.

### **Steven P. Mandell, Name partner at Mandell Menkes, LLC**

Steve Mandell is a name partner in the firm of Mandell Menkes, an 18-lawyer boutique law firm based in Chicago that concentrates its practice in media, First Amendment and intellectual property law. Steve represents newspapers, television and radio broadcasters, filmmakers and book publishers in a wide array of matters. This includes prepublication review of content to evaluate a publisher's risk of liability for claims of defamation, invasion of privacy, and infringement of the rights of publicity, copyright and trademark. Steve also represents media and entertainment companies when they get sued for defamation, infringement of the rights of publicity or copyright and trademark.

Steve has been involved in many high-profile cases including a defamation case filed by the Chief Justice of the Illinois Supreme Court, a right of publicity claim filed by Michael Jordan against the Dominick's grocery store chain and a similar claim filed by former Gov. Rod Blagojevich against a local radio station. Currently, Steve is defending the filmmaker of a documentary entitled *Murder in the Park* which addresses the serial murder convictions of two separate individuals for committing the same crime and their later exoneration of that crime. The movie features the prominent involvement of what used to be called the Northwestern Innocence Project, and the case famously led then-Governor George Ryan to abolish the death penalty in Illinois.

Steve serves on the Governing Board of the ABA's Forum on Communications Law and is Co-chair of the Litigation Committee for the Media Law Resource Center (MLRC) in New York. He annually co-authors the Illinois chapter on privacy law for the MLRC 50-State survey on media and privacy law and he edits the annual survey of media law case developments for the Tort and Insurance Practice Section of the ABA.

### **Samuel Fifer, Partner at Dentons**

Sam Fifer has extensive experience in the fields of intellectual property, and entertainment and media law, including litigation and counseling. In the area of intellectual property law, Sam has advised a wide variety of clients in the areas of trademark selection, registration, protection and enforcement.

Sam has advised clients concerning the creation, maintenance and protection of copyright interests. He also has wide experience in litigating copyright

matters, including prosecuting and defending copyright infringement litigation claims in federal courts.

In the field of entertainment law, Sam has advised clients in the areas of motion picture, theatrical and television production and distribution, music, newspaper, magazine and book publishing and syndication and talent and employment agreements and advertising compliance and promotion law. In the area of media law, Sam has advised clients and handled precedent-setting litigation in the areas of defamation, rights of privacy and publicity, access to courts, reporters' rights, subpoena defense and freedom of information. He also advises clients in the areas of pre-broadcast and pre-publication review. For twenty five years, Sam has been identified as among a select group of lawyers in *The Best Lawyers in America* in the field of First Amendment Law.

Sam has extensive experience handling IP-related projects for several Indian tribes, including IP litigation and oppositions, counseling, trademark disputes and licensing agreements.

For eleven years running, Sam has been recognized by *Chambers USA: America's Leading Lawyers for Business* as a leading lawyer (Band 1) in Illinois in the field of Media and Entertainment Litigation and for eight consecutive years in the field of Intellectual Property and is the only Illinois lawyer to achieve rankings in both categories.